

Burt Broadcasting, Inc.
501 South Florida Avenue
Alamogordo, New Mexico 88310
575-434-1414

EEO PUBLIC FILE REPORT

For the period: 06-01-2024 to 05-31-2025

This report covers the employment unit of Burt Broadcasting, Inc. The stations included in that unit and covered by this report are:

KINN (AM) 32997 AM Radio Alamogordo, New Mexico
KQEL (FM) 88083 FM Radio Alamogordo, New Mexico
KYEE (FM) 7866 FM Radio Alamogordo, New Mexico
KZZX (FM) 34923 FM Radio Alamogordo, New Mexico

During this reporting period, the station employment unit filled one full-time job vacancy, as follows.

<u>Position</u>	<u>Hire Date</u>	<u>Recruitment Source</u>
Office Assistant	October 21, 2024	Radio Ad

<u>Recruitment Sources Used</u>	<u>Interviewees Referred</u>
On Air Ads – Burt Broadcasting, Inc. Radio Stations	3
New Mexico Association of Broadcasters –	0
Virtual Job Fair – see attached list of participants contacted through virtual job fair	

Burt Broadcasting, Inc.'s general outreach activities to make people in its listening area aware of job opportunities in broadcasting generally, without reference to particular job openings, included the following:

Burt Broadcasting, Inc. sponsored a job fair at the Willie Estrada Civic Center in Alamogordo on Saturday, March 29, 2024. This event received significant radio announcements on all four of the Burt Broadcasting radio stations and its website. Both the job fair itself and the promotional announcements each reminded the public of the availability of job opportunities in broadcasting without regard to a particular job opening.

Additionally, Burt Broadcasting, Inc. participated in the Virtual Job Fair presented by the New Mexico Broadcasters Association from September 30 through October 4, 2024. In connection with this event, notices are sent to over 15 state or regional associations and colleges. A list of those sources participating in the virtual job fair is attached.

NMBA Virtual Job Fair Recruitment Source Participants

Email	Title	Address	City	State	Zip Code	Phone
Lovie McGee	African American Cultural Association	PO Box 18043	Albuquerque	NM	87185	505-299-7910
Antoinette Fontenelle	Albuquerque Indian Center	105 Texas SE	Albuquerque	NM	87108	505-268-4418
Terry Cuff, Career Services Director	Colorado Media School	404 S. Upham St.	Lakewood	CO	80226	303-937-7070
Roger Cultee	Community Access Media Pod	5005 4th St. NW Ste. 102	Albuquerque	NM	87107	505-582-5054
John Ortiz	Community Cable Channel 27	415 Tijeras NW	Albuquerque	NM	87102	505-243-0027
Yvonne Baird	Eastern New Mexico University – Dept. of C & J	1200 W. University	Portales	NM	88130	575-562-2211
Sean Moore	Eastern New Mexico University – KENW	KENW-TV Station 52	Portales	NM	88130	(505) 562-2112
Jeanette Otero	John Marshall Health and Social Services Center	1500 Walter SE	Albuquerque	NM	87102	505-848-1345
Anna Lopez	National Association of Hispanic Journalists	PO Box 226722	Washington	DC	20045	202-662-7145
Tony Corona	San Juan Basin Technical College	P.O. Box 970	Cortez	CO	81321	970-565-8457
Jennifer Hargrove-Sheley	San Juan Community College	4601 College Blvd.	Farmington	NM	87402	(505) 566-3420
Stacy Sacco	SASacco & Associates	1201 Cannonade Ct SE	Albuquerque	NM	87123	505-489-2311
Richard Schaefer	University of New Mexico – KUNM	C-J Building #235W	Albuquerque	NM	87131	505-277-9556

Madeline Richards	University of New Mexico Career Services	Student Services Center, Room 220	Albuquerque	NM	87131 505-277-2531
Adan Garcia, M.Ed.	UNM Dept. of Communication and Journalism	UNM Redondo Dr., NE	Albuquerque	NM	87106 505-277-2819
Veronica Mendez-Cruz	UNM El Centro de la Raza	Mesa Vista Hall #1153, MSC 06 3830, 1 University of New Mexico	Albuquerque	NM	87131 505-277-5020
Career Services	Western New Mexico University	1000 W. College St.	Silver City	NM	88062 505-538- 6336
Angie Ludi	Women's Housing Coalition	3005 San Pedro NE	Albuquerque	NM	87110 505-884-8856